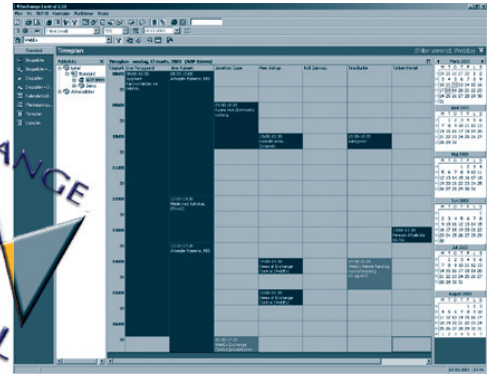


# Full ROI at factor 1.7

## ROI, optimizing, rationalizing for: Resources



Save time	Save money	Save effort	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	Optimal usage of conference rooms
<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	Effective allocation of pooling cars
<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	Control of digital projectors, laptops, cell phones etc.
<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Tracking of mobile resources – “who had the projector last..?”
<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	Minimize number of licenses with concurrent user software by scheduling usage effectively. Ex: presentation and support software.
<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	Improve distribution and usage of company memberships to fitness centers etc.
<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	Better allocation & coordination minimizes resources bottle necks

### Resource allocation case:

Every company with limited resources (ex: projectors) must optimize resource usage to maximize utilization. Resources can be used most effectively by eliminating bottle-necks and spreading usage to off peak times, Thus needing fewer resources and cutting resource investment and depreciation losses.

Scenario: A company with 2 digital projectors experiences that projectors are “always” busy or reserved. The company is considering purchasing a new projector for €/ \$ 3.000 to accommodate demands. Can the new investment be avoided?

Exchange Central gives a full overview of calendars for the available resources, allowing all potential users to easily locate available times. Resources can also be located which saves unproductive searching for items throughout the buildings. The company is able to schedule the existing resources more effectively and avoid the new purchase.

### ROI Calculation:

+ 1 Projector	\$ 3,000
- Exchange Central 25 Clients	\$ 1,225
= Saving	\$ 1,775

## Full ROI at factor 1.7

Exchange Central from Add-On Products is a crucial tool that increases Return on Investment (ROI) in organizations that use Microsoft’s Exchange Server and Outlook. Exchange Centrals functions are seen as “need to have” from the board down to shop floor level of a company. Easily configured to individual needs, Exchange Central increases the flow of information in organizations.



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